



2025 Annual Conference

Sponsorship Opportunities

Event Logistics

Thursday, June 5th, 2025

The Philadelphia DoubleTree

237 S. Broad Street
Philadelphia, PA 19107
(Broad & Locust Streets)

7:30AM - 4:00PM



Contact

Eric Croft

Chief Operating Officer

For more information, contact Eric Croft (Ecroft@gpbch.org)



About the Conference

The GPBCH Annual Conference typically has 250-300 registrants, including representatives of employer and affiliate member organizations and other healthcare stakeholders. The all-day program focuses on innovative approaches to driving value in healthcare, and the agenda includes at least **TWO HOURS** of time for attendees to network and meet exhibitors. Exhibit tables are placed inside the main meeting space to encourage attendee interaction with sponsors. Space & opportunities **ARE LIMITED** so be sure to act quickly to reserve your spot as a 2025 sponsor.

Sponsorship Levels

Platinum Level *(3) Slots Available*

- Opportunity to Sponsor a Program Session with an Employer Case Study & Speaker Identified by Sponsor
- Includes Session Introduction
- Exhibit Table
- Logo Recognition Scrolling Reel & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (4) Complementary Registrations
- Include (2) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

GPBCH Member Price - \$7,850

Non-Member Price - \$9,750

Gold Level *(4) Slots Available*

- 5 Minute Intro w/up to 2 Slides
- Exhibit Table
- Logo Recognition Scrolling Reel & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (3) Complementary Registrations
- Include (2) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

GPBCH Member Price - \$5,750

Non-Member Price - \$6,950

Silver Level *Limited Slots Available*

- Exhibit Table
- Logo Recognition Scrolling Reel & Agenda
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (2) Complementary Registrations
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

GPBCH Member Price - \$3,950

Non-Member Price - \$5,200

Bronze Level

- Logo Recognition Scrolling Reel & Agenda
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Company)

GPBCH Member Price - \$1,250

Non-Member Price - \$1,750

Additional Sponsorship Levels

All-Day Beverage Station *(1) Slot Available*

- Logo Recognition at all day station & Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,400

Non-Member Price - \$2,900

Breakfast Sponsor *(1) Slot Available*

- Logo Recognition at Breakfast Station & on Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,100

Non-Member Price - \$2,600

Lunch Sponsor *(1) Slot Available*

- Logo Recognition at Lunch Station & on Scrolling Reel
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,100

Non-Member Price - \$2,600

Registration Bag Sponsor *(1) Slot Available*

- Logo Recognition on Registration Bags
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,700

Non-Member Price - \$3,200

Wi-Fi Sponsor *(1) Slot Available*

- Listed as Wi-Fi sponsor on Scrolling Reel & Signage throughout Venue all-day
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (1) Complementary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

GPBCH Member Price - \$2,400

Non-Member Price - \$2,900

Registration Bag Insert

- Include (1) Printed Material in Registration Packets

GPBCH Member Price - \$500

Non-Member Price - \$600