

**The Heart & Other
Muscles:**

**Employer Symposia on
Managing
Cardiovascular &
Musculoskeletal
Conditions**

**SPONSORSHIP
OPPORTUNITIES**

**SCIENCE
HISTORY INSTITUTE**

315 Chestnut St,
Philadelphia, PA 19106

March 26, 2025

8:00AM - 3:00PM

ABOUT THE CONFERENCE

These two half-day symposia on employer management of cardiovascular and musculoskeletal conditions will identify best practices and cutting-edge strategies for advancing workforce health and benefits value. Sessions will include didactic presentations and panel discussions. Sufficient agenda time will also be dedicated to networking. Anticipated audience size is 120 - 140 GPBCH employer and affiliate members. Reach out to Eric Croft (Ecroft@gpbch.org) to secure your sponsorship!



**CONTACT
ERIC CROFT**

Chief Operating Officer

For more information, or to secure a spot, please contact Eric Croft (Ecroft@gpbch.org).



Sponsorship Levels

Exhibit Table Sponsorship Opportunity:

GPBCH is seeking **eight** sponsoring organizations to support the program costs. The cost of a sponsorship is **\$3,600** (GPBCH Member Rate) or **\$4,100** (Non-Member Rate), which provides the following benefits:

- Logo recognition on program agenda and “scrolling reel” during breaks
- Two complementary registrations to the program
- 6’ exhibit table in the main meeting room
- Include (1) Printed Material in Registration Packets
- Recognition of Sponsorship on GPBCH Social Media Accounts
- Pre & Post Conference Attendance List

Registration Bag Sponsorship Opportunity:

GPBCH is seeking **one** sponsoring organization for the Registration Bag Sponsorship. The cost of a sponsorship is **\$2,000** (GPBCH Member Rate) or **\$2,500** (Non-Member Rate), which provides the following benefits:

- Logo recognition on Registration Bags & on Scrolling Reel
- One complementary registration to the program
- Include (1) Printed Material in Registration Packets
- Recognition of Sponsorship on GPBCH Social Media Account
- Pre & Post Conference Attendance List

All-Day Beverage Sponsorship Opportunity:

GPBCH is seeking **one** sponsoring organization for the All-Day Beverage Sponsorship. The cost of a sponsorship is **\$1,750** (GPBCH Member Rate) or **\$2,250** (Non-Member Rate), which provides the following benefits:

- Logo recognition at All-Day Beverage Station & Scrolling Reel
- One complementary registration to the program
- Include (1) Printed Material in Registration Packets
- Recognition of Sponsorship on GPBCH Social Media Accounts
- Pre & Post Conference Attendance List

Sponsorship Levels

Breakfast Sponsorship Opportunity:

GPBCH is seeking **one** sponsoring organization for the Breakfast Sponsorship. The cost of this sponsorship is **\$1,500** (GPBCH Member Rate) or **\$2,000** (Non-Member Rate), which provides the following benefits:

- Logo recognition during breakfast & Scrolling Reel
- One complementary registration to the program
- Include (1) Printed Material in Registration Packets
- Recognition of Sponsorship on GPBCH Social Media Accounts
- Pre & Post Conference Attendance List

Lunch Sponsorship Opportunity:

GPBCH is seeking **one** sponsoring organization for the Lunch Sponsorship. The cost of a sponsorship is **\$1,500** (GPBCH Member Rate) or **\$2,000** (Non-Member Rate), which provides the following benefits:

- Logo recognition during Lunch & Scrolling Reel
- One complementary registration to the program
- Include (1) Printed Material in Registration Packets
- Recognition of Sponsorship on GPBCH Social Media Accounts
- Pre & Post Conference Attendance List

Insert a Piece of Marketing Material in Registration Bags:

GPBCH is seeking sponsoring organizations who would like to include (1) piece of marketing material in the registration bags. The cost of a sponsorship is **\$500** (GPBCH Member Rate) or **\$700** (Non-Member Rate), which provides the following benefits:

- Logo recognition on Scrolling Reel
- One complementary registration to the program
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List

For more information, or to secure a spot, please contact GPBCH Chief Operating Officer, Eric Croft, ecroft@gpbch.org.