

# 2026 PHARMACY BENEFITS FORUM



## LOGISTICS

**March 24, 2026**

The Inn at Villanova University

601 County Line Rd, Wayne, PA 19087

8:30am - 4:00pm (subject to change)

## Sponsorship Opportunities

### Overview

The GPBCH Pharmacy Forum will draw 130 - 150 attendees, mainly from GPBCH Employer & Affiliate member organizations. The all-day program will focus on the evolving pharmacy benefits landscape and how employers can build a sustainable program to meet their short and long-term needs. The Forum agenda will include 2+ hours of networking time. Speaking and exhibiting opportunities ARE LIMITED so be sure to contact Eric Croft to reserve your spot!

### Questions?

Contact **Eric Croft**, Chief Operating Officer, for more information or to reserve your sponsorship!

**[Ecroft@gpbch.org](mailto:Ecroft@gpbch.org)**



# SPONSORSHIP LEVELS

## Platinum Level \* (1) Slot Available\*

- Opportunity to Speak in Sponsored Session
- Includes Session Introduction
- Exhibit Table
- Logo Recognition on Agenda, Scrolling Reel, & during Introductory Remarks
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (4) Complimentary Registrations
- Include (2) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)



**Contact Eric Croft ([ecroft@gpbch.org](mailto:ecroft@gpbch.org)) for Information on Sponsorship Fees**

## Silver Level \* (1) **SLOT LEFT AVAILABLE!**\*

- Exhibit Table
- Logo Recognition on Agenda, Scrolling Reel, & during Introductory Remarks
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (2) Complimentary Registrations
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

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## Bronze Level

- Logo Recognition on Agenda, Scrolling Reel, & during Introductory Remarks
- (2) Complimentary Registration
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

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## Food Sponsor \* (1) Slot Available\*

- Logo Recognition at Food Stations, Scrolling Reel, & Introductory Remarks
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (3) Complimentary Registrations
- Include (2) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

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# SPONSORSHIP LEVELS

## All-Day Beverage Station \*(1) Slot Available\*

- Logo Recognition at all day station, Scrolling Reel, & Introductory Remarks
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (2) Complimentary Registration
- Include (1) Printed Materials in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

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## Registration Bag Sponsor \*(1) Slot Available\*

- Logo Recognition on Registration Bags, Scrolling Reel, & Introductory Remarks
- (2) Complimentary Registrations & Recognition Post on GPBCH Social Media
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

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## Wi-Fi Sponsor \*(1) Slot Available\*

- Listed as Wi-Fi sponsor on Scrolling Reel & Signage throughout Venue all-day
- Recognition Post of Sponsorship on GPBCH Social Media Account
- (2) Complimentary Registrations & Create Custom Password for Wi-Fi Login
- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

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## Registration Bag Insert

- Include (1) Printed Material in Registration Packets
- Pre & Post Conference Attendance List (Includes First/Last Name, Title, Comp.)

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